Cattlemen's Young Leaders: Code of Conduct

4/19/2013

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The Purpose of this Document

The purpose of this document is to define the guiding principles and values that form the foundation of the Cattlemen's Young Leaders (CYL) Program. It will outline behavioral standards that shed light on the application of such values by our young leaders, our mentors and our staff.

No code or policy can anticipate every situation that may arise. Accordingly, this Code is intended to serve as a source of guiding principles for the young leaders, mentors and staff of the CYL Program. Questions regarding particular circumstances that may implicate one or more of the provisions of this Code may be brought to the attention of the Program Manager and/or Coordinator or CYL Sub Committee.

Our Values

Vision

To contribute to the sustainability of the Canadian cattle and beef industry by developing well-rounded, skillful and knowledgeable young leaders that will lead the industry into the future.

Mission Statement

To provide industry-specific training and mentorship to youth in the Canadian cattle and beef industry. To provide participants with a chance to explore a potential career choice or rewarding provincial/national producer organization involvement, while gaining essential business connections and learning tools along the way.

Confidentiality

Young leaders and mentors may at times be presented with sensitive information through their participation in the CYL Program. They must maintain the confidentiality of sensitive information entrusted to them by CYL or the Canadian Cattlemen's Association (CCA) or that otherwise comes into their possession in the course of their activities with the program, except when disclosure is authorized or legally mandated. The obligation to preserve confidential information continues after the CYL or Mentor leaves the CYL Program.

Draft copies of articles and interviews featuring a young leader destined for publication need to be approved by the CYL Manager and/or Coordinator prior to print date.

Representation of the Cattlemen's Young Leaders Program

When young leaders attend events or participate in projects on behalf of the CYL Program, they must conduct themselves in a highly professional and courteous manner. When attending international events, CYLs are not only representing youth in the beef industry, but the Canadian Cattlemen's Association (CCA) and the Canadian beef industry as well. This must be kept in mind during such events and young leaders must act accordingly. If a CYL is asked to represent the CCA in an official manner, s/he will be provided with a complete briefing concerning the nature of the representation.

Oath of Conduct

We agree that

We have an obligation to conduct ourselves, at all times, in a manner consistent with the objectives of the CYL Program

We will conduct ourselves, at all times, in a manner that does not bring ourselves, our fellow members, the CYL Program, or the CCA into embarrassment or disrepute

We have an obligation to abide by this Code of Conduct in addition to a high standard of integrity and professionalism

As general rules of conduct

We will contribute in a constructive, courteous and positive way to enhance the CYL Program

We will practice active listening and discretion in working with fellow young leaders, mentors, sponsors, CCA staff and directors, the CYL Program Manager and/or Coordinator and others involved with the program

We will treat everyone with respect, courtesy, honesty and fairness, and have proper regard for their interests, rights, safety and welfare

We will respect confidences shared in working relationships

If a young leader or mentor is charged with misconduct by the CYL Sub Committee, they shall leave the CYL Program immediately

I, _____, have read and agree with the Cattlemen's Young Leaders Program Code of Conduct and I do hereby solemnly swear to fulfill to the best of my ability the duties of my position with the CYL Program.

Signed,

_____ _____

Name Date